



**Adding a new
dimension to
education**

World of AI

Designed for young learners, this playful and imaginative program introduces the world of artificial intelligence through storytelling, games, and hands-on tech exploration. Children learn how machines "think" by engaging in fun, age-appropriate activities.



Enroll your child today!

www.etb.ae

By the end of the program, students can recognize AI in everyday life, confidently use beginner tools, and begin to question how and why technology works—laying the groundwork for deeper STEM exploration.

Imagination+ Technology = World of AI

Activities include:

AI Storytelling & Role-play – Act out how machines “think,” make decisions, and respond to people.

Pattern Games & Smart Device Simulations – Play games that mimic how AI learns from data-like patterns, guesses, and rules.

Beginner Coding with Scratch & Prompt Crafting – Create simple programs using drag-and-drop coding and design prompts to “talk” to AI tools.

Through guided exploration and collaborative play, children will strengthen a mix of tech, thinking, and social skills:

Cause & Effect Thinking, Introductory Coding & AI Interaction.

Awareness of fairness and responsibility in technology.

Creative Problem-Solving, Confidence & Communication.

The World of AI gives children the tools to think critically, create boldly, and understand the technology shaping their world. Let’s spark a love for STEM—one story, one code block, one big idea at a time!

Enroll your child today!

Contact us to book your child’s space
call **04 295 56 46** or email **info@etb-club.com**

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